



# David AKANA

Communication Advisor  
African Union Commission

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	French	English
● Reading	Excellent	Excellent
● Writing	Excellent	Excellent
● Understanding	Excellent	Excellent
● Speaking	Excellent	Excellent

## SUMMARY

### CAREER OBJECTIVE

Multidisciplinary academic background with two advanced degrees in mass communications and business administration and international relations. Five years of experience in development banks (World Bank Group in Washington D.C & the African Development Bank in Abidjan). Five years of senior management experience dedicated to promoting innovations and technologies to achieve zero hunger by 2030. Over ten years of experience working as a reporter in my native Cameroon and freelance journalist for several international news outlets. Extensive experience successfully developing, managing, and leading multidisciplinary teams. Multilingual: French and English. My ultimate ambition at this stage of my career is to leverage all the tools, frameworks, and knowledge I have accumulated in my professional career to lead or serve in a vibrant team in an organization with a human-centric purpose.

### EDUCATION

- **2012 - Master of Science Mass Communications, Virginia Commonwealth University, Richmond, US**
- **2022 - Master of Science in Business and International Relations, The American University, Washington D.C, US**

### PROFESSIONAL TRAINING

Climate change, Development Evaluation, Program Evaluation, Data, Data Visualization, Election Reporting, Health Reporting, Investigative Journalism, Leadership, Project Management, Change Management, Knowledge management.

### CERTIFICATIONS

Climate change  
Development Evaluation  
Data Visualization  
Program Evaluation  
Climate Change and Environmental Reporting  
Election Reporting  
Health Reporting

### PROFESSIONAL EXPERIENCE

- 2022-Present:** African Union Commission
- 2017-2021:** CORAF
- 2015-2017:** African Development Bank
- 2013-2015:** World Bank Group
- 2005-2005:** Commonwealth Secretariat
- 2002-2011:** Reuters
- 2002-2011:** CRTV

### KEY COMPETENCES AND OFFERINGS

Writing, editing, proofreading Strategic planning, stakeholder mobilization, development policy briefing/analysis, media policy briefing/analysis, development project/program design and management, high-level policy debate design and moderation, impact report writing, video and audio editing, news/feature writing and editing, documentary synopsis writing and production, media external and public relations, speech writing, social media marketing, public speaking, picture-based infographics, bilingual (French and English), internal and external communications, knowledge management, development evaluation, capacity development, climate change, policy and program evaluation, budgeting, MS Office suite and Adobe Premiere Pro, Content Management system (WordPress, Drupal and Typo 3).

### HONORS AND AWARDS

2012 VCU School of Mass Communication Faculty Award for best student in the Multimedia graduate program;

Awarded 2005 Commonwealth fellowship to intern at the Communication and Public Affairs Division of the Commonwealth Secretariat in London;

2004 Journalist of the Year at Radio Environment;

2003 Environment Reporter of the year in Cameroon.

### SAMPLE PUBLICATIONS

- 2020 (Future Earth) [Our Future on Earth 2020 Report](#)
- 2017 (Reuters) [Is communication of Africa's new development agenda fit for purpose?](#)
- 2017 (Earth Journalism Network) [Bridging gaps critical to increasing the appeal of data journalism in Central Africa](#)
- 2010 (Reuters) [Why Africa's holdouts are rejecting the Copenhagen Accord](#)

## CURRENT EXPERIENCE

### CLIMATE CHANGE COMMUNICATIONS AND KNOWLEDGE MANAGEMENT ADVISOR

African Union Commission (Remote) - January 2022-Present

- Develop a resource communication and outreach strategy for the AU Green Recovery Action Plan;
- Increase awareness and understanding of AU green recovery initiatives across state members and mobilize support for the plan;
- Develop an online platform of key stakeholders (national, regional and global) for sharing AU Green Recovery Action Plan related communications, progress and funding opportunities;
- Prepare fact sheets and collateral/materials that effectively communicate the AU Green Recovery Action Plan based on the Continental Green Economic Recovery Status Reports and Policy Briefs developed by the Green Economic Advisor;
- Prepare investment fact sheets and briefs for the two annual Donor/Investors Round Table meetings to mobilize resources for the plan;
- Support the Green Economic Advisor to organize two annual continental technical meetings with relevant stakeholders, including Country Based Economic Advisors, country champions and Finance Ministries among others;
- Organize and prepare press releases, speaking notes and presentations for the commission for joint Knowledge and learning events during and post Covid19, to inform /sharpen Africa messages to policymakers. Organize events related to Green economic recovery, the AU summit, AMCEN and CAHOSCC, CoPs, among others;
- Communicate quarterly publications/newsletters on the progress of the AU Green Recovery Action Plan across stakeholders, including media coverage with members states and partners across the continent;
- Work with the NDC Partnership Support Unit communications team and the UK Government to jointly promote the results of the Partnership Plan implementation, both nationally and internationally.

#### SOME OUTPUTS:



(Above) My support to the African Union Commission so far has yielded a communications and outreach strategy, a quarterly newsletter, a mock-up of the website, and several other communication materials.

### COMMUNICATIONS AND MARKETING MANAGER

CORAF (Dakar/Senegal) - September 2017-December 2021

#### CONTENT DEVELOPMENT (ONLINE, SOCIAL MEDIA, MEDIA RELATIONS) AND BRANDING

- Overall responsibility for CORAF's communication and marketing, including publications, media outreach, and online content on websites, social media channels, and newsletters;
- Writing interesting and effective press releases, preparing information for media kits, and developing and maintaining the corporate and program internet or intranet web pages;
- Communicating, educating, and increasing the Awareness of development partners about the development outcomes and impacts of CORAF's interventions via diverse media (the web and social media, publications, policy papers, trial summaries, videos, germplasm information, photo essays, etc.);
- Identifying, documenting, producing, and helping leverage compelling success stories and positive reports about CORAF's research outputs for diverse audiences and formats.

#### STRATEGIC LEADERSHIP AND IMPLEMENTATION:

- Developing and implementation of 2018-2022 Communications and Marketing plan;
- Developing and implementing Marketing and Branding Plan of USAID-funded PAIRED project;
- Developing and implementing Communications and Visibility Plan of European Union-DeSiRA initiatives;
- Developing and supervising the implementation of Swiss Development Corporation-funded project TARSPPro;
- Developing strategic plan for the engagement of Central African constituents of CORAF.

#### TEAM MANAGEMENT:

- Managing a team of five full-time staff (communication specialist, editor, graphic designer, web developer, video editor, and two interns) + team of international consultants, interpreters, and translators;
- Managing a team of service providers, including authors, translators, reviewers, editors, indexers, designers, proofreaders, printers, and other publishing-related services.

#### BUDGET MANAGEMENT:

- Managing roughly USD 1 million in communications budget during the past four years.

#### OVERSIGHT:

- Providing strategic communications, advocacy, resources mobilization and knowledge management guidance towards the achievements of the organization's priorities in the areas of advocacy and resource mobilization.

#### GOVERNANCE OF INSTITUTION:

- Supporting engagement with the Board of Directors of CORAF and the senior management team on communications, outreach, accountability, and impact.

#### PARTNERSHIP AND RESOURCE MOBILIZATION:

- Contributed to mobilizing over \$60 million for current Operational Plan of CORAF;
- Nurturing partnerships with CGAIR, national governments, Bill and Melinda Gates Foundation, USAID, ADF, ECOWAS, UEMOA, ECCAS, Akademiya2063, etc.

#### PROGRAM MANAGEMENT:

- IsDB-funded project for youths in use of technology.

#### ADVOCACY AND HIGH-LEVEL EVENTS:

- Advocacy for the role of research in agriculture;
- Advocacy for the need to fund research;
- Hundreds of meetings organized, including with Heads of State, governments, researchers, scientists, farmer groups, donors, businesses, and NGOs.

#### SOME OUTPUTS:



Stories of Change

[CLICK TO SEE](#)



Operational Plan

[CLICK TO SEE](#)



Annual Report 2019

[CLICK TO SEE](#)



CORAF&USAID

[CLICK TO SEE](#)



Integrated Regional Strategy

[CLICK TO SEE](#)



CORAF & UEMOA

[CLICK TO SEE](#)



10 years WAAPP Outcomes

[CLICK TO SEE](#)



Strategic Plan

[CLICK TO SEE](#)



WAAPP Key Results

[CLICK TO SEE](#)

- CORAF has a new Communications, Knowledge Management, and Marketing Strategy;
- Developed the Communications, Knowledge Management, and Learning Strategy of the West Africa Agriculture Transformation Program;
- Led with the support of Ministries of Agriculture of 13 countries involved in the implementation of the WAAPP, the revision, and update of country Communication strategies;
- Developed the Marking and Branding Plan of the Partnership for Agricultural Research, Education and Development, a USAID-West Africa Mission-funded project to scale up agri-inputs and technologies in West Africa;
- Published [Stories of Change](#), a compilation of inspiring stories from across West Africa of people that experienced substantial changes to their livelihood as a result of adopting new technologies and crop varieties;
- Revamped the corporate [website of CORAF](#);
- Developed [CORAF corporate video](#) and several [promotional videos](#) to show the impact of the WAAPP and CORAF on livelihoods in West and Central Africa;
- Developed CORAF communication tools, policies, and created an internal SharePoint collaborative space;
- Rebranded CORAF and improved its public perception;
- Improved the design and quality of [WAAPP communication documents](#);
- Revitalized the [CORAF Social Media](#) platforms;
- Regional and international media interested in [WAAPP and CORAF issues](#);
- Blogs/news stories/features on CORAF's work are consistently developed;
- CORAF stakeholders' mapping completed;
- Resource mobilized to document the impact of CORAF activities further;
- Launched the [Web TV](#) as part of CORAF and WAAPP efforts to engage youths;
- Published a new set of success stories as part of efforts to show success in engaging the [private sector](#);
- Successfully managed a team of graphic designers, web master, content coordinators, social media experts and other service providers.

#### MEDIA ENGAGEMENT:

- Hundreds of articles were published in news media across Africa with positive mentions of CORAF.



(Above) Our proactive media engagement approach has resulted in the publication of hundreds of articles in local, national, regional, and international media across Africa. Above are newspaper clippings on articles about our activities in Cote d'Ivoire and the Democratic Republic of Congo.

#### SUCCESS STORIES:

- [Niger: Innovations double milk production in Toukounous](#)
- [Turning Fish Farming into Profitable Business in Cote d'Ivoire](#)
- [Quality Research Opens Brighter Future for West African Fish Farmers](#)
- [WAAPP Sows Seeds of Resilience in Senegal](#)
- [Regional Cooperation Strengthens Senegal Cassava Sector](#)
- [The Paradox of Senegalese Women Agro-Processors](#)
- [Turning West African Cotton Stems to Profitable Business](#)
- [Budding Scientist Whose Only Ambition is to increase Milk Production in Niger](#)
- [How's Niger's Livestock Faring in Mali](#)
- [Off-Season Rice Fends off Malian Farmers from Climate Stress](#)
- [World Bank Satisfied with CORAF's Implementation of WAAPP](#)
- [Taro Industry in Ghana Bounces Thanks to Research](#)
- [WAAPP Boosts Yam Breeding Program in Ghana](#)
- [His Ph.D was the Defining Moment in His Career](#)
- [A Ghanaian Center at the Service of West African Root & Tuber Innovations](#)
- [Young Female Guinean Impacting her Community via Agribusiness](#)



#### SAMPLE VIDEOS:

- [L'ambassadeur du Burkina Faso à Dakar s'exprime sur l'innovation, la jeunesse et l'agriculture](#)
- [Female Ivorian Fish Farmer Distinguishes Herself](#)
- [Building the Next generation of fish researchers in Africa](#)
- [Quality Research stimulates fish farming in Côte d'Ivoire](#)
- [WAAPP research results lifts young Senegalese from Poverty](#)
- [Making integrated aquaculture a reality in West Africa](#)

#### SOCIAL MEDIA GROWTH:



- 205 K Followers on Facebook
- 33 K Followers on YouTube
- 10.3 K Followers on Twitter
- 6.3K Followers on LinkedIn
- 2.2K Followers on Instagram

# 41,477,312

Total number of people reached in 2021

#### RECENT NEWSLETTERS:



- |                                |                               |                               |
|--------------------------------|-------------------------------|-------------------------------|
| <a href="#">January 2022</a>   | <a href="#">June 2021</a>     | <a href="#">November 2020</a> |
| <a href="#">December 2021</a>  | <a href="#">May 2021</a>      | <a href="#">October 2020</a>  |
| <a href="#">November 2021</a>  | <a href="#">April 2021</a>    | <a href="#">August 2020</a>   |
| <a href="#">October 2021</a>   | <a href="#">March 2021</a>    | <a href="#">July 2020</a>     |
| <a href="#">September 2021</a> | <a href="#">February 2021</a> | <a href="#">June 2020</a>     |
| <a href="#">August 2021</a>    | <a href="#">January 2021</a>  | <a href="#">May 2020</a>      |
| <a href="#">July 2021</a>      | <a href="#">December 2020</a> | <a href="#">April 2020</a>    |

#### WEBSITE DEVELOPMENT:



#### ADVISORY COMMITTEE MEMBER (PRO-BONO)

RAINFOREST JOURNALISM FUND, PULITZER CENTER (REMOTE) - September 2019-Present

- Editorial and financial management of Rainforest Journalism Fund;
- Recruiting project proposals from global, regional, and national independent and staff journalists;
- Developing strategic partnerships with news media;
- Vetting relevant proposals received from potential grantees;
- Helping in the broad dissemination of funded stories to achieve impact;
- Leading the development of journalism training programs and conducting remote and in-person on diverse topics including climate change, data visualization, narrative, and descriptive writing and a wide environment and sustainability topics;
- Outputs of the grant include landmark multimedia stories published in key regional media.

## SOME OUTPUTS:



- [Mangrove Logging, a Threat to the Ecosystem](#)
- [Wood Fuel: Coal Traders from East Express their Dismay at Road Hassles](#)
- [Africa: The Impact of Deforestation on Indigenous Peoples in Congo, Cameroon and Central Africa](#)
- [The Consequences of Deforestation on the Indigenous Peoples of Congo, Cameroon and CAR](#)
- [Cameroon: How Chinese Massive Land Grabs Deprive the Population of Their Main Sources of Livelihood \(Farming and Hunting\)](#)

## COMMUNICATION AND KNOWLEDGE MANAGEMENT SPECIALIST

African Development Bank (Abidjan/Cote d'Ivoire) - January 2015-August 2017

- Planned and led internal and external communication efforts to strengthen awareness of evaluation activities and knowledge and raised the profile and visibility of IDEV and of evaluation in general;
- Produced and disseminated various communications materials, including stories and news on evaluations and development, outreach materials, briefings, articles, media advisories, press releases, statements, speeches, fact-sheets, press/media kits, publicity materials, videos, podcasts, animations, and write ups about events and outcomes of IDEV, its external partners, and the Bank's client countries, for a variety of channels including the intranet and Internet websites, blogs, e-news, media and other communication channels, in accordance with AfDB guidelines;
- Organized communication activities such as press conferences and media interviews with IDEV management and evaluation experts;
- Participated in the planning of knowledge sharing meetings, seminars, trainings, conferences and special events to ensure appropriate communications before, during, and after the event;
- Planned and implemented communication campaigns;
- Expanded contacts with traditional print, audio-visual, and social media outlets (national, regional and international) to enhance coverage of IDEV's areas of work;
- Supported IDEV in enhancing internal capacity for communication, knowledge sharing, and media outreach;
- Updated, implemented, and monitored the RWSSI communication work plan covering a rolling 6-month period;
- Produced and disseminated a half-yearly newsletter;
- Updated content as necessary to the RWSSI webpage hosted on the Bank's website in English and French;
- Drafted and disseminated AHWS and RWSSI impact stories, press releases as needed in English and French via PCER;
- Produced content for the Bank's internal communications channels (intranet, infosccreens, etc.);
- Built partnerships with rural water supply and sanitation networks (e.g. RWSN and SuSanA) and shared RWSSI stories via these networks;
- Designed and managed RWSSI presence at relevant regional meetings (e.g. Bank's Annual Meetings, Africa Water Week, AfricaSan, World Water Forum and Stockholm Water Week);
- Undertook and drafted character-driven feature stories about RWSSI and AHWS to media and partners;
- Produced materials such as posters, roll-ups, fliers, folders and RWSSI impact briefs;
- Collected, indexed and archived publications, articles, pictures and films on RWSSI and AHWS projects produced by Country Offices and Regional Hubs;
- Produced multimedia clips on RWSSI and AHWS beneficiaries, projects and events;
- Drafted social media contributions in collaboration with AHWS staff, and PCER team;
- Edited and published appropriately designed and branded reports and studies, in close coordination with the Bank's graphic design team hosted in PCER;
- Provided effective and timely support to the RWSSI Secretariat and AHWS on other communication activities as may be determined;
- Contributed to AHVP Complex media monitoring by tracking press and social media mentions of AHWS and RWSSI and submitting links to AHVP Complex Front Office Communications Expert.

## SOME OUTPUTS:



(Left) At the AfDB, I helped write the 2015 annual report of the independent evaluation department, produced several evaluation briefs (above: the Senegal country evaluation brief), and developed and managed the current website.

## WRITING SAMPLES:

- [Blog with Dr. Jennifer Blanke, Vice-President, Agriculture, Human and Social Development, AfDB](#)
- [Is Communication of Africa's New Development Agenda Fit for Purpose?](#)
- [2015 Annual Report IDEV](#)
- [AfDB bolsters efforts to fight cholera and flooding in Accra](#)
- [AfDB, Ivorian government celebrate world water day](#)
- ["Prioritize access to water and sanitation," says Zuma](#)
- [Towards Open-Defecation-Free Communities in Mozambique](#)
- [How an AfDB-funded project is building water-resilient systems in Malawi](#)
- [Improving aid effectiveness and transparency in AfDB's Rural Water Sector](#)
- [Major rural water supply conference underway in Abidjan with AfDB's support](#)
- [Water central to achieving High 5s and Sustainable Development Goals in Africa](#)
- [400,000 Tunisians to benefit from AfDB water program](#)
- [IDEV Releases Its Annual Report Ahead of AfDB Annual Meetings](#)
- [IDEV publie son rapport annuel 2015 en prélude des Assemblées annuelles de la BAD](#)
- [Transition vers la Croissance Verte: Où en sommes-nous?](#)
- [3 Takeaways from learning Event on Engagement with Resource-Rich Countries](#)
- [3 principales leçons de la session d'échanges sur l'engagement avec des pays riches en matières premières](#)
- [Towards an Ivorian Parliamentarians' Network on Development Evaluation](#)
- [Which Way Forward for Water Supply & Sanitation in Africa? Insights from New IDEV Report](#)
- [AfDB Lessons Learned Database Made Public](#)
- [High Level Event to Discuss Ways to Address Africa's Energy Challenges](#)
- [Evaluation of the AfDB Assistance in the Energy Sector](#)
- [ADF12 & 13: Is the AfDB Delivering on its Commitments?](#)
- [NEC 2015: Conference Opens in Bangkok with IDEV in Attendance](#)
- [Evaluation des stratégies et programmes de la BAD au Burundi 2004-2013](#)
- [Nigeria Country Strategy and Program Evaluation 2004-14](#)
- [Seminar to Discuss Evaluation of SDG2 to Hold in Rome](#)
- [AfDB launches new speaker series: Former Heads of State, Kaberuka and distinctive Africans expected at 1st edition](#)
- [La BAD lance une nouvelle série de conférences : des anciens chefs d'Etat, le président Kaberuka et d'éminentes personnalités africaines attendues à la 1ère édition](#)
- [Leadership Matters, the focus of premiere Baobab Forum](#)
- [Au cœur du premier Forum Baobab : l'importance du leadership](#)
- [AfDB Development Evaluation Week Postponed](#)
- [Institutionalizing Impact Evaluations in AfDB Operations? Yes but How?](#)
- [From OPEV to IDEV: Another Milestone in Evaluation in the AfDB](#)
- [D'OPEV à IDEV: Un nouveau jalon dans l'histoire de l'évaluation à la BAD](#)
- [AfDB Road Investment in Cameroon cuts Journey Time by Half – New Evaluation Shows](#)
- [Les investissements routiers de la BAD au Cameroun réduisent de moitié le temps de trajet, conclut une nouvelle évaluation](#)

SOME OUTPUTS:

**TASK MANAGER 2ND INTERNATIONAL CONFERENCE ON EVALUATING CLIMATE CHANGE AND DEVELOPMENT:**

- Timely developed all relevant documents required to effectively organize the [2nd international conference on evaluating climate change and development](#). These working documents included but were not limited to a call for abstracts, concept notes, terms of reference, guidelines for abstract review, and other key documents that shaped the strategic direction of the conference and served as a basis for decision making on the steering committee;
- Consistently and speedily responded to all sorts of inquiries from internal and external audiences interested in the conference;
- Timely delivered minutes of steering committee meetings held via teleconference and followed up adequately to ensure smooth implementation of action points and by extension, created an enabling environment for the seamless advancement of the business of the conference;
- Freed the chair of the organizing committee to focus on other strategic issues by facilitating the online deliberative decision-making process;
- Members of the steering committee consistently praised the quality of documents I designed, while stakeholders expressed satisfaction with the speedy responses they got;
- Contributed to grading abstracts for the conference;
- Led the reporting process and the final proceedings of the report.

**CONFERENCE PARTICIPATION AND PUBLIC SPEAKING:**

- Successfully represented the GEF IEO at the 2013 [UNDP National Evaluation Capacity Conference in Sao Paulo, Brazil](#);
- Presented Climate-Eval Community of Practice (CoP) at global evaluation conferences, including the American Evaluation Association conference in Washington D.C. and the African Evaluation Association conference in Yaoundé, thus further raising awareness of the community of practices and its contribution to the overarching goal of ending poverty and achieving sustainable development.

**CLIMATE-EVAL STUDIES:**

- Contributed to the conduct of critical studies to facilitate understanding of evaluating climate change and development.

**TASK MANAGER, GEF IEO/CLIMATE-EVAL PARTICIPATION AT AFRICAN EVALUATION ASSOCIATION CONFERENCE IN YAOUNDÉ:**

- Coordinated the successful participation of the GEF Independent Evaluation Office (GEF IEO) and Climate-Eval in the 2014 African Evaluation Association conference in Yaoundé;
- Designed the environment and climate change strand of the AfrEA conference;
- Facilitated the assembling of key global and regional practitioners interested in the environment and climate change to debate evaluation approaches, theories, methodologies, tools, usage of evaluations, and future climate change evaluation, which is relatively new compared to other established evaluation areas such as health and education. The overall outcome of discussions on this strand led to advancement in the practice of environment and climate change evaluation, particularly as panels and workshops were carefully designed to include evaluators from developing and developed countries to learn from one another;
- Managed communications among all stakeholders of the strand including evaluation practitioners involved in the climate and environment strand, officials of the African Evaluation Association, the GEF IEO and other policy makers from across the world;
- Contributed to grading abstracts of the AfrEA conference.

**PARTNERSHIPS, OUTREACH AND STAKEHOLDER ENGAGEMENT:**

- Successfully coordinated the establishment of a working partnership between the GEF Independent Evaluation Office (GEF IEO) and the African Evaluation Association (AfrEA). The formal agreement resulted in the official signing of a working [Memorandum of Understanding \(MoU\)](#) between both institutions in October 2013;



- Initiated and concluded a partnership between evaluation associations and the GEF IEO/Climate-Eval to work in collaboration and better meet the capacity development needs of evaluation practitioners globally. Some of these organizations include the Independent Evaluation group of the World Bank (IEG), the Evaluation Institute of the

George Washington University, Better Evaluation and UNDP Service Center in South America in charge of coordinating a regional network of evaluators known as Latin American and the Caribbean Network for Monitoring, Evaluation and Systematization (ReLAC).

#### COMMUNICATIONS DESIGN AND DEVELOPMENT OF DOCUMENTS:

- Successfully developed the communications and stakeholder engagement plan of the 2nd international conference on Evaluating Climate Change and Development and contributed to the implementation and assessment of the strategy;
- Successfully developed the official announcement of the 2nd international conference on Evaluating Climate change and Development, a press release for media.
- Successfully and effectively managed all communications involving various stakeholders of the community of practice, including more than 2000 members composed of senior and mid-level evaluation practitioners and policymakers in bilateral and multilateral organizations, regional, national, and local governments, researchers, academes, and other interested parties from think tanks and other organizations interested in climate change and development evaluations;
- Successfully developed the sixth progress report of Climate-Eval Community of Practice in keeping to donors' requests and implementing the plan;
- Successfully designed the monitoring framework of Climate-Eval, which guides the timely implementation of earmarked activities and prevents key parts of the project from being overlooked.

#### WEBSITE DEVELOPMENT, WRITING, AND EDITING:

- Amidst a competitive context of proliferating climate change knowledge brokerage site focused on climate change, Climate-Eval experienced nearly a 75% increase in the number of visitors. From May 15, 2013, to May 15, 2014, a total of 15,980 visitors went to the website as opposed to 9,308 during the same time in the previous year. Of these visitors, 10,398 were new users representing an increase of about 94%;
- In my first year as community manager, I wrote and published on the Climate-Eval website over 100 articles representing 35 [blogs](#) and about 65 news stories. This represents an average of two blogs/news stories per week, resulting in increased commentary, sharing of best practices, further dissemination of important climate change evaluations, and knowledge exchange in general;
- The Climate-Eval electronic depository grew with more than 65 new climate change evaluations/studies added, and the target of uploading a total of 150 evaluations on the linkages between climate change adaptation and natural resources management by end of 2015 was met;
- Published video interviews with Directors of UNDP and UN Women Independent Evaluation Offices among other video interviews conducted with evaluation practitioners still to be published. Interviews addressed emerging challenges to evaluate climate change, prospects of the practice and other relevant methodological issues. These videos helped diversify the format of knowledge products on the website;
- Contributed to the re-design of the Climate-Eval website and general site development.

#### MANAGEMENT OF SOCIAL MEDIA PLATFORMS (TWITTER, YOUTUBE, LINKEDIN, AND FLICKR)

- The Climate-Eval Twitter platform grew from about 600 tweets in June 2013 to more than 800, representing an average of 3 tweets per week as recommended by the web governance team of the World Bank;
- Improved the LinkedIn space of the Climate-Eval community of practice to a veritable forum for cross-fertilization of ideas, and postings of climate evaluation material to enhance knowledge sharing and exchange of best practices among practitioners;
- Posted about 100 blogs and articles on the LinkedIn platform. This approach to knowledge sharing is in keeping to the overarching goal of an online community of practice;
- Regularly flagged as a top contributor on Climate-Eval LinkedIn discussion group, signaling an active participation in generating content for the group and provoking discussion;
- Top contributor a couple of times on other LinkedIn discussion groups such as M&E Professionals, made up of more than 12,000 M&E professionals;
- Created Climate-Eval Flickr page, which now contains clearly labeled images of the GEF IEO/Climate-Eval participation at the African Evaluation Association conference in Yaounde;
- Created a Storify account of Climate-Eval, which has been used to cover the United Nations Conference on Climate Change held in Poland in 2013.

#### CLIMATE-EVAL COMMUNITY OF PRACTICE:

- Doubled membership of the Climate-Eval Community of Practice (March 2013 to January 2015), exceeding set targets;
- Successfully met set targets on the number of evaluations to include in the electronic repository and further introduced technological solutions and information management ideas further to facilitate retrieval and access of the eLibrary;
- Successfully revamped the Climate-Eval website to a more user-friendly site with additional sharing widgets such as social media;
- Successfully enhanced engagement and interaction between members of the community, especially through the LinkedIn discussion forum;
- Successfully moderated online discussion, including webinars on the impact of evaluation of the South China Sea conducted by the GEF IEO;
- Contributed to the general rebranding campaign of the CoP in collaboration with the GEF IEO knowledge management officer;
- Regularly monitoring all collaborative platforms and communications channels of the CoP.

#### NEWSLETTERS:

- Consistently produced a monthly Climate-Eval newsletter to keep community members informed and updated.

#### INNOVATION AND CREATIVITY IN DELIVERY:

- Consistently pitched innovative and new ways to disseminate and present Climate-Eval information to spur engagement and peer-to-peer exchange of best practices and knowledge. For example, on the monthly newsletter, I introduced "Photo of the Month" which displays catchy and inviting climate adaptation and mitigation-related shots to improve the visual impact of the newsletter and 'Q&A' which seeks to answer relevant climate change M&E question. I introduced "Essential Studies" on the LinkedIn discussion group, which promotes relevant climate evaluation studies;
- Consistently identified and used new channels to disseminate the knowledge products and resources of Climate-Eval CoP, resulting to additional visibility and awareness. These new channels include for example the listserv of the American Evaluation Association, the African Evaluation Association, and LinkedIn discussion groups of various M&E groups.

#### TRANSLATION:

- Contributed in translating the French version of Climate-Eval brochure and updated the English version to reflect its current scope of work.
- Coordinating activities towards the creation of the French sub-section of Climate-Eval CoP.

#### Intern Communication and Public Affairs Division

Commonwealth Secretariat (London/United Kingdom) - January 2005-July 2005

- Researched, initiated, and wrote articles on the Commonwealth for publication on the Commonwealth Secretariat website;
- Managed an online newsletter focused on developments in Commonwealth member countries;
- Built a recipient database for the Commonwealth News and Information Service;
- Produced weekly reports for the e-bulletin, and most of the reports were on activities of the Commonwealth Secretariat;
- Participated in the general publicity of the Commonwealth Secretariat through participation in planning meetings for public events.

#### Editor

Cameroon Radio Television Corporation (CRTV) (Yaounde/Cameroon) - December 2002-December 2011

- Led in the conception, planning, and researching of ideas for stories and program segments;
- Wrote news stories and presented news on the radio;
- Packaged TV news stories on various environment and general interest stories;
- Gathered material from press conferences and direct coverage of news events for program segments;
- Independently organized, edited and produced reports and programs including introductory and continuity material;
- Wrote and read news summary and hosted or anchored programs/live coverage.

## Reporter

The Post Newspaper (Yaounde/Cameroon) - July 1998-November 2002

- Developed and wrote timely stories within deadlines and often ahead of competing news outlets;
- Delivered news and information for print and online platforms;
- Cultivated and maintained news sources and monitored developments in the story;
- Identified photographs, video, and graphics to illustrate stories.

## SOME WORKSHOPS FACILITATED AND VIDEO INTERVIEWS

- 2020 – [Investigating wildlife and environmental crime in Rwanda: How to source local and global stories](#)
- 2020 - [Regional Launch of Our Future on Earth 2020 Report](#)
- 2020 - [Interview with Dr. Olusegun Ojo, Director-General, Nigeria National Agricultural Seed Council](#)
- 2020 – [Interview with Innocent Okuku, a Nigerian-Based Fertilizer Dealer and Vice President of West Africa Fertilizer Association](#)
- 2020 - [CORAF's Contribution to ECOWAS Agriculture Policy](#)
- 2020 - [Progress Towards Reforms of CORAF 2020 - History and Growth of CORAF](#)
- 2020 - [WAAPP - Novelty in technology diffusion across West Africa](#)
- 2019 - Moderator webinar for journalists from English Speaking African countries on [navigating coverage of climate change and agriculture](#), online
- 2018 - Facilitator of Media Training workshop for Gambia Journalist on Scaling-up Best Nutrition Practices organized by OECD – Banjul, The Gambia
- 2018 - Trainer Fisheries Journalism workshop for Senegalese Journalists organized by Internews, Saly, Senegal
- 2018 - Lead Facilitator of workshop to align national communication strategies of WAAPP 1C countries to regional priorities and Development Communications, organized by WAAPP/CORAF Cotonou, Benin
- 2017 - Facilitator of Media Training workshop for Journalists in Benin, Cotonou, Benin
- 2017 - Co-Facilitator of Media workshop on Reporting REDD+ organized by CIFOR, Kinshasa, DRC
- 2017 - Trainer of journalism workshop on the use of data, maps and visuals in reporting forest and mining issues, Kinshasa and Lubumbashi, DRC
- 2016 - Trainer Geojournalism training workshop for Central African journalists, Yaoundé, Cameroon
- 2015 - Speaker at a session of organized by the Global Landscape Forum: [GeoJournalism: A new way to combine data, maps and online story-telling](#), Paris, France

## SOME PODCAST

- [Interview with IEG's Nick York & Konstantin Atanesyan](#)
- [Stephen Yacouba Atar, CEO Da-Allgreen Seeds Limited based in Kano, Nigeria](#)
- [Entretien avec la coordinatrice de ProPAD, un programme visant à renforcer la résilience au Tchad](#)

## CONFERENCES

- The Sahel and West Africa Week 2018 – Gambia
- Africa Green Revolution Forum 2018 - Rwanda
- Development of the Global Food Security Strategy (GFSS) Regional Strategy Development Meeting with USAID - Ghana
- The Sahel and West Africa Week 2017 - Benin
- Africa Green Revolution Forum 2017 - Abidjan
- Network for the Prevention of Food Crises in West Africa- April 2017 in Paris
- United Nations Climate Change Conference in Paris – December 2015
- 2015 Annual Meetings of the African Development Bank in - Abidjan
- African Evaluation Conference in Yaoundé – March 2014 UNDP International Conference on National Evaluation Capacities in Sao Paulo, Brazil, September 2013;
- American Evaluation Association Conference, Washington DC, October 2013;
- Rio+20 UN Conference on Sustainable Development – June 2012;
- Bonn 2010 UN Climate Change Summit, Germany - June 2010;
- United Nations Climate Change Conference, Copenhagen, Denmark, December 2009;
- Final Round of Negotiations Ahead of 2009 Climate Change Conference, Barcelona, October 09;
- International Symposium for Climate Change Negotiators from Developing countries, Nouakchott, Mauritania, October 2009;
- 2009 World Agro Forestry Conference, Nairobi, August 2009;
- International Conference for East and Central African Environment Journalists – Kigali – Rwanda, June 2007;

## PROFESSIONAL ASSOCIATIONS

- Member of the International Development Evaluation Association (IDEAS);
- Member of American Evaluation Association (AEA);
- Member of African Evaluation Association (AfrEA);
- Member KM4Dev;
- Member CommNet;
- Member of National Institute of Computer Assisted Reporters in US;
- Member of the Earth Journalism Network (EJN);
- Member of the Society for Environment Journalists in the US;
- Member of the International Science Journalists Federation;
- Member of the Network of Environment Journalists in Africa (ANEJ).

## RESOURCE MOBILIZATION

**USD  
15 MILLION**

Partnership for Agricultural Research, Education and Development, funded by USAID West Africa Mission (cooperative agreement signed);

**USD  
18 MILLION**

The Development Smart Innovation through Research in Agriculture (DeSIRA), an initiative of European Union (signed);

**USD  
3.5 MILLION**

South-South R&D and Knowledge Platform and Partnerships for Sustainable Family Agriculture in Lusophone Countries submitted to IFAD and awaiting decision;

**USD  
33 MILLION**

Funding from the Swiss Agency for International Development for scaling up of Technologies and Innovations (signed);

**USD  
800,000**

Climate Resilience Agriculture and Productivity Enhancement Project funded by the Government of Chad for CORAF to support in the uptake of climate-resilient technologies in fragile ecosystems in Chad (agreement signed);

**USD  
20 MILLION**

Grant from the World Bank under the food system Resilient Program (signed).



## PROFESSIONAL TRAINING

Carlton University, Canada

International Program on Development Evaluation Training (IPDET), certificate on Results-based management and innovation in M&E

George Washington University

Basics of Program Evaluation, Policy Implementation, Analysis and Evaluation, Research Methodologies, Development Evaluation, System Thinking, and Complexity

University of Melbourne  
University of California

Certificate on Climate Change  
Mapping, Data Visualization & Sensor journalism,

## PROFESSIONAL REFERENCES

### John Philips

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Communications and External  
Relations Department of the African  
Development Bank

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### Masud Mozammel

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### David AKANA



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